



## **MEDIA RELEASE**

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### **Mazda adds to CX-7 range**

Mazda knew it was onto a good thing with the CX-7 crossover and has further highlighted this by adding a new CX-7 front wheel drive variant to its model lineup. With a 2.5L engine, the new addition will deliver the fuel economy of a smaller vehicle while retaining the exhilarating driving performance of the CX-7.

The new model features outstanding styling, excellent fuel economy and responsive handling and performance in a GSX grade variant. The new model will sit alongside the 2.3L DISI All-Wheel Drive Limited model.

Andrew Clearwater, Managing Director, Mazda New Zealand says while the first CX-7 model was introduced to New Zealand in 2006 and has proven to be a popular choice, the new model will expand Mazda's presence in the SUV category and engage new vehicle buyers.

"We are anticipating the CX-7 GSX will do very well. We recognise the diverse needs of Kiwi motorists and believe this car is the perfect compromise for those wanting the feel of a sports car and the versatility that is associated with an SUV," says Clearwater.

The CX-7 GSX features the MZR 2.5L engine as seen in the award-winning Mazda6. The engine delivers maximum power of 120kW@6,000rpm and maximum torque of 205Nm@2,000rpm via a five-Stage Activematic transmission and front-wheel drive drive-train.

New Zealand motorists who have steered clear of SUVs because of the running costs find the new CX-7 an attractive proposition. The vehicle runs on 91 regular unleaded petrol and returns a combined average fuel economy of a Mazda6 GSX wagon at an impressive 9.4L/100km.

Like its Limited sibling, the 2.5L CX-7 is sure to turn heads. Dynamic styling sees the vehicle adopt the aggressive five-point grille seen on the Mazda3 and the current CX-7. Flowing lines running along the sides of the vehicle lead to stylish exterior mirrors with side indicator markers and 17-inch alloy wheels with 215/70 R17 Bridgestone tyres.

Inside, the CX-7 features high-quality black surface finishing across console areas while the seats and side door also feature a premium black cloth trim.

In-car entertainment is also a focal point with the audio configuration featuring a four-speaker CD autochanger and auxiliary (AUX) audio point for connecting portable MP3 players. The car also has a 4.1 inch Multi Information Display incorporating colour reversing camera display together with audio and maintenance information including fuel calculators and safety alerts.

**ZOOM-ZOOM**

While the 2.5L GSX omits some features available on the Limited model, it doesn't skimp on safety with a full range of both active and passive safety features.

As well as large disc brakes, 4-wheel Anti-lock Braking System (ABS), Electronic Brakeforce Distribution (EBD) and Emergency Brake Assist (EBA); the new CX-7 features Dynamic Stability Control (DSC) and Traction Control as well as front, side and curtain airbags. Rear visibility is also enhanced with the addition of a reversing camera and in-dash colour display.

The CX-7 2.5L GSX will be available in a choice of six exterior colours – Stormy Blue Mica, Sparkling Black Mica, Aluminium Metallic, Copper Red Mica, Crystal White Pearl and Galaxy Grey Mica.

Every new CX-7 will come standard with **mazdaca**re to ensure the vehicle continues to perform in optimum condition. **mazdaca**re comprises of a Mazda Genuine Factory Warranty and Mazda On Call Roadside Assistance for a 3 year, unlimited kilometre period and Genuine Mazda Servicing for 3 years/100,000 km (whichever occurs first).

The Mazda CX-7 Range:

\$38,995, CX-7 2.5L 2WD GSX Crossover

\$47,595, CX-7 2.3L Limited Crossover

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