



MEDIA RELEASE

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1st, 2nd and 3rd for Mazda3...

February was another record month for Mazda New Zealand with Mazda3 positioned, 1st in the small car segment, 2nd best selling model overall for February, and 3rd most popular model YTD.

The stellar result saw the company achieve fourth place overall and its second-best February market share on record of 8.2 per cent and sales of 462 units.

“We’ve had a great start to 2010 and are thrilled to see such a strong demand for our models, particularly the Mazda3,” said Andrew Clearwater, Managing Director, Mazda New Zealand.

“The focus now for Mazda is to continue our momentum through the year starting with the launch of the freshened Mazda6 later in March,” said Clearwater.

The Mazda6 continued its reign as the best medium-sized vehicle in February; while the Mazda2 also had strong sales

The New Zealand figures follow from Mazda Motor Corporation’s January production and sales results announcement from Japan. Globally the company produced 95,291 passenger vehicles for the month, 138 per cent up on January 2009. 6,990 of these vehicles were exported to Oceania.

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