

11/89

Monday 05 December 2011

ATTENTION: ALL DEALERSHIP STAFF

5-STAR ANCAP RATING FOR NEW-GENERATION MAZDA BT-50



We are delighted to advise that the new-generation Mazda BT-50 has been awarded the maximum 5-star rating by the Australasian New Car Assessment Programme (ANCAP) in its combined safety performance evaluation.

The ANCAP evaluation system awards a single overall vehicle rating that combines the scores achieved across 4 tests, namely:

- Frontal Offset Test
- Side Impact Test
- Pole Impact Test
- Pedestrian Test

The new-generation Mazda BT-50 has achieved the **maximum 5 star rating** for all models – inclusive of all body-styles (Double Cab, Cab Plus, Standard Cab), 4x4, 4x2, and all engines.

The new-generation BT-50's host of safety features contributed to the result. Key safety features listed by ANCAP (which appear as standard on the all-new BT-50) are: dual front airbags, head-protecting side curtains, side thorax airbags (double cab & cab plus variants), antilock brakes (ABS), electronic brake-force distribution (EBD) and electronic stability control (ESC).

Below is a summary of the scoring areas and overall scores achieved:

		Body Style	
		Double Cab / Cab Plus	Standard Cab
Test	Frontal Offset	15.75 / 16	15.75 / 16
	Side Impact	16 / 16	16 / 16
	Bonus Points	4*	3^
	Pedestrian	Not tested	Not tested
	Total Score	35.72	34.72
Overall ANCAP Rating		5-star	5-star

* Pole Test (2 points) + Seatbelt reminders (2 points)

^ Pole Test (2 points) + Seatbelt reminders (1 point)

We are delighted with this score and look forward to the continued success of the all-new BT-50 with this latest validation of its comprehensive list of safety credentials.

Kind regards,

Glenn Harris
GENERAL MANAGER, VEHICLE SALES AND MARKETING